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A press release by Kleeneze

Graduates go door-to-door to beat recession

Hard hit students are finding new ways to earn money when they finish their studies, with catalogue company Kleeneze reporting that it's being inundated with graduates from the class of 2009.

More than a 1,000 ex-students are now selling Kleeneze products door-to-door and earning good money for their efforts.

Jamie Stewart, managing director of Kleeneze says: "Our catalogues have always been popular with student customers, but increasingly we're seeing them cross sides and apply to become Kleeneze distributors. This year the numbers of applicants have rocketed as traditional graduate jobs become much harder to find."

Kayleigh Pace, a 21 year old drama student from Walsall, who graduates from Staffordshire University this month, signed up to Kleeneze in January when cut-backs caused by the recession meant her hours at the student bar where she worked were reduced.

Kayleigh said: "I originally joined Kleeneze to help make ends meet during my final months at university. I set up from my parents' house and would visit customers and take orders when I was home at weekends."

"I started getting a steady flow of orders and built up a group of regular customers. Now I'm living back home it's become a full-time job and my customer base is continuing to grow steadily."

"I still hope to pursue my dream of becoming a professional theatre actress, but for now, my role with Kleeneze is enabling me to maintain an income while I look for acting jobs."

Georgie Marshall, a 19 year old graduate from signed up to Kleeneze in January 2008 while studying for her National Diploma in Business Studies at Wiltshire College.

"I'm able to choose my own hours so I could fit the work around my studies while I was still at college, which was perfect because it meant I could stay on top of my debts without losing focus on my course."

"Myself and my partner Will now both work with Kleeneze – he's about to join the army, so the flexibility of the business will suit him too – and we're making upwards of £1,500 a month. I've just graduated, so I'm now planning to increase my Kleeneze hours and my income."

Sam Rushton, a 23 year old student from York and her partner Dean Worrell, a 21 year old recent graduate signed up to Kleeneze in early 2007 while they were both studying at the University of Cumbria.

Sam said: "We joined Kleeneze because it meant we could easily fit our working hours around our studies and spend some time together while we earned. We were really pleased when we able to earn £200 in the first four weeks from just a few hours work, and carried on working part-time as Kleeneze reps throughout our time at university."

The couple moved to York in late 2007 so that Sam could continue with her Accountancy Business Management studies at the University of York.

Dean said: "When we first arrived in York, I got a full-time job working in a local museum while Samantha carried on working for Kleeneze in her spare time. However, I soon found I missed the freedom of being my own boss and deciding my own hours, so I returned to working for Kleeneze on a full-time basis."

Sam added: "We're currently making around £2,000 a month between us, and, when I graduate next year, I'm planning on joining Dean to work on our Kleeneze business full-time."

Kleeneze distributors go door-to-door delivering and picking up catalogues, taking orders and then dropping off their customers' products. They earn money for every order placed and can also build a team of fellow distributors, allowing them to further boost their earnings by earning a share of their team's sales.

To get started distributors need to order a starter pack of catalogues and register, which typically costs £200. Kleeneze manages all product deliveries and invoicing. New distributors are also 'sponsored' by an existing distributor in their area, meaning that they get one to one support to help them get started.



EZE Money...
Kayleigh and right,
Sam and Dean

